
Vistra's Integrated Model Makes Solar More Accessible with TXU Energy Free Nights and Solar DaysSM

Popular plan utilizes Vistra's retail and renewable generation capabilities



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IRVING, Texas, June 3, 2021 /PRNewswire/ -- Ahead of a summer predicted to be hotter and drier than normal in Texas, Vistra is offering its Texas residential customers the opportunity to save money and reduce demand on the grid with TXU Energy Free Nights & Solar DaysSM. Initially launched in 2017, the popular first-of-its-kind plan gives customers 100% solar every day and free electricity every night, encouraging a shift of energy use to times outside of the state's typical peak-demand periods. All of the energy purchased comes from solar and wind renewable energy credits and solar farms, including the company's Upton 2 Solar and Energy Storage Facility. This innovative offering from Vistra's flagship retail electricity brand, TXU Energy, couples the company's retail business with its rapidly growing renewable generation portfolio.

Vistra, which already operates a 180-MW solar and energy storage facility in Upton County, Texas, previously announced several new solar projects in the Texas ERCOT market, two of which will come online this year. These zero-carbon solar developments, totaling nearly 600 megawatts, along with its other emission-free generation assets, are part of its Vistra Zero portfolio and further support the company's strategic plan to meet retail needs with renewable generation development.

"TXU Energy Free Nights & Solar Days is a prime example of Vistra's integrated business model at work – bringing renewable products to our retail customers while turning to our own

generation to meet a growing demand for solar," said Scott Hudson, president of Vistra Retail. "As these customers shift electricity use to their free nighttime hours, the plan is working to ease the strain on the state's electric grid during high-demand, afternoon and early evening time periods – and all with 100% renewable energy."

With Free Nights & Solar Days, Vistra utilizes advanced metering infrastructure (AMI) data to turn customer usage information into greener savings. Customers get free electricity all night from 8 p.m. to 5 a.m. and solar electricity all day from 5 a.m. to 8 p.m., resulting in ~40% free energy usage for the average household.

Hudson continued, "Access to our own generation allows us to offer renewable electricity products at scale, year-after-year. Our customers, whether they are residential, commercial or industrial, are looking for renewable solutions, and our integrated model enables us to meet those needs."

About Vistra

Vistra (NYSE: VST) is a leading, Fortune 275 integrated retail electricity and power generation company based in Irving, Texas, providing essential resources for customers, commerce, and communities. Vistra combines an innovative, customer-centric approach to retail with safe, reliable, diverse, and efficient power generation. The company brings its products and services to market in 20 states and the District of Columbia, including six of the seven competitive wholesale markets in the U.S. and markets in Canada and Japan, as well. Serving nearly 5 million residential, commercial, and industrial retail customers with electricity and natural gas, Vistra is the largest competitive residential electricity provider in the country and offers over 50 renewable energy plans. The company is also the largest competitive power generator in the U.S. with a capacity of approximately 39,000 megawatts powered by a diverse portfolio, including natural gas, nuclear, solar, and battery energy storage facilities. In addition, the company is a large purchaser of wind power. The company is currently constructing a 400-MW/1,600-MWh battery energy storage system in Moss Landing, California, which will be the largest of its kind in the world when it comes online. Vistra is guided by four core principles: we do business the right way, we work as a team, we compete to win, and we care about our stakeholders, including our customers, our communities where we work and live, our employees, and our investors. Learn more about our environmental, social, and governance efforts and read the company's sustainability report at <https://www.vistracorp.com/sustainability/>.

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