

Massachusetts Voters Want to Preserve Retail Energy Choice

Key findings from a statewide survey of 500 Massachusetts electricity ratepayers

Conducted by DAPA Research Inc. • June 14–19, 2026

1 THE CORE FINDINGS



89%

support maintaining the right to choose their electricity supplier.



65%

oppose provisions in H.B. 5175 / S.B. 3166 that would allow municipalities to eliminate retail energy choice.

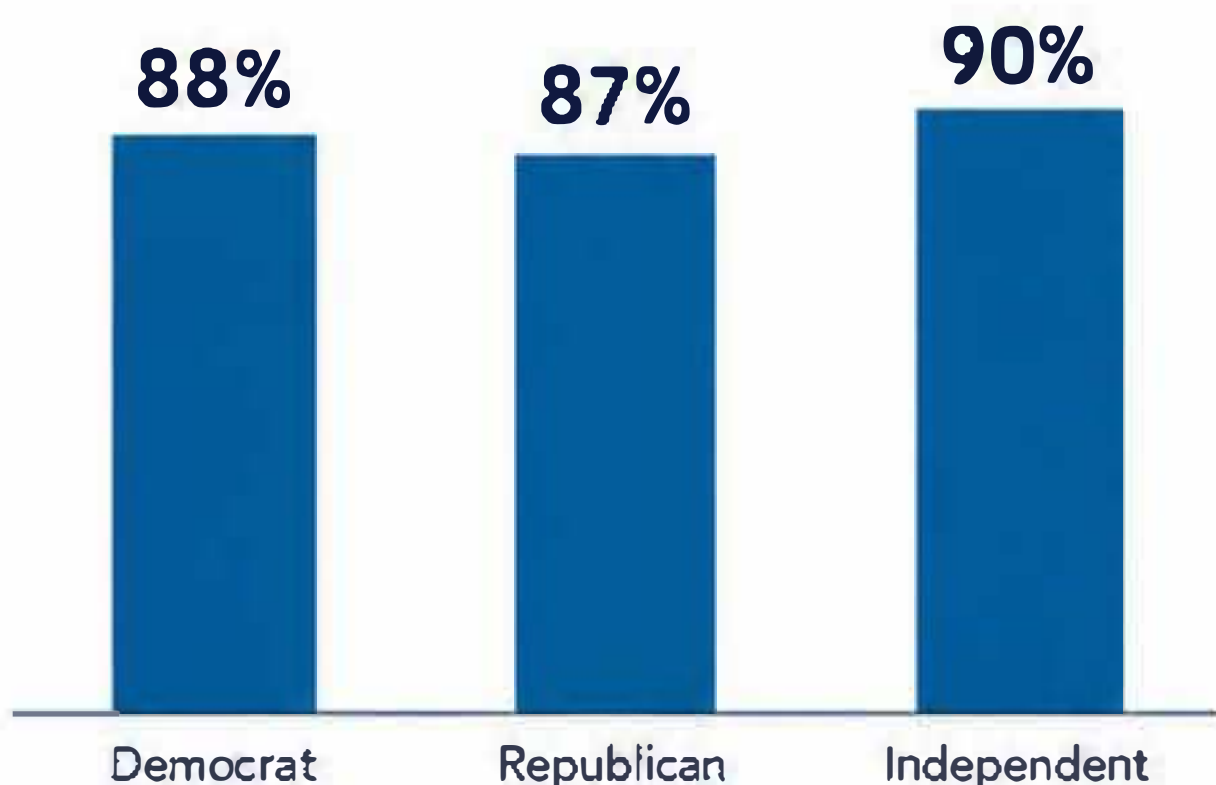


52%

would be less likely to vote for a candidate who supported eliminating consumer choice.

2 SUPPORT CROSSES PARTY LINES

Support for preserving retail choice remains overwhelmingly strong across political affiliations.



3 SUPPORT HOLDS REGARDLESS OF BILL CONCERNS



91%

of residents who say **delivery charges** rose most still support preserving energy choice (n=218).



92%

of residents who say **supply charges** rose most still support preserving energy choice (n=64, smaller base).



Regardless of how respondents view rising electricity bills, support for retail choice remains very high.



BOTTOM LINE

Massachusetts residents want stronger consumer protections and a competitive marketplace — not fewer choices. The survey shows clear support for preserving retail energy choice.



Methodology: Survey of 500 Massachusetts household electricity bill-payers. Conducted by DAPA Research Inc. of Lynnfield, Massachusetts, June 14–19, 2026. Margin of error ± 4.4 percentage points at the 95% confidence level.



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